

For Immediate Release:  
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## Jessica Lawrence Named Chief Executive Officer

REDLANDS, CALIF.; - Jessica Lawrence was selected by Girl Scouts of San Gorgonio Council's board of directors to serve as the council's Chief Executive Officer in February 2008. In her short time in her new role she has successfully refocused the strategic vision of the council on a quality volunteer experience and membership retention, restructuring the membership and volunteer services departments to support this new focus.

### *About Jessica Lawrence*

In Jessica's prior position as Chief Operating Officer for GSSGC, her duties included providing direction for fund development, communications, programming, outreach and volunteer services with direct responsibility for raising funds through grant writing, special events, corporate and individual donors and planned giving. Jessica previously served as the organizations fund development director in which she was instrumental in increasing grant funding from \$25,000 per year to more than \$165,000. In addition, donations from families through the Girl Scouts Family Partnership Program nearly doubled in one year under the Jessica's direction.

Jessica received her Bachelor of Science in Psychology from the University of Maryland, graduating Cum Laude, and earned her Certificate of Non-Profit Management from Duke University. She has received numerous personal and professional awards including the GSSGC 2006 Peak Performer Award for distinguished and outstanding service and the GSSGC 2004 Shining Star Award for outstanding service. In addition, Jessica also received the Girl Scouts of the USA Frances Hesselbein Award for Excellence in Management in 2007. Jessica is a member of the Association of Fundraising Professionals, Association of Girl Scout Executive Staff, the National Association of Female Executives and is a lifetime member of Girl Scouts! In addition, Jessica serves on the board of directors for the Riverside Area Rape Crisis Center.



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Learn more about Jessica and other Council staff to earn the Girl Scouting in the USA Badge.

